

FOR IMMEDIATE RELEASE

## Canadian Energy markets PWRstation Genesis solar solutions in Canada

**Toronto, Canada, November 24, 2015** — Canadian Energy, Canada's stored and renewable energy expert and PWRstation, a solar product solutions company headquartered in Switzerland with offices in the US, have entered an agreement for Canadian Energy to market PWRstation solar solutions in Canada.

The partnership brings together a leading marketer of integrated solar and storage systems for the Canadian residential, commercial and government sectors, and a designer and manufacturer of proprietary racking systems technology and activation-ready solar gensets.

According to the Canadian Solar Industries Association (CanSIA), Canada has one of the top 20 solar electricity markets in the world based on solar installations.

Canadian Energy Chairman and President Shawn Sauer says, "As Canada's solar energy sector grows at a meteoric rate, our goal is to ensure that our customers have the latest cleantech innovations from the local and global marketplace. PWRstation's unique technology and genset products are a perfect match for Canada's grid-tied and off-grid markets."

PWRstation Chief Business Development Officer and co-founder, Ludovic Roche adds, "It's easy to see how Canadian Energy and PWRstation are a terrific fit. Pairing solar generation and storage technology is "a natural" -- and Canada is a rapidly growing market for both."

PWRstation designs, manufactures and markets its proprietary Genesis® retractable racking system technology and preassembled, transportable activation-ready solar generators ("gensets") for residential, commercial and off-grid use; uniquely engineered to remove the complexities, time and costs associated with traditional fixed solar installations.

The gensets are based on PWRstation's patented retractable racking technology that enables record-breaking speeds to activation and reduces installation soft costs. Currently offered in 1.5 kW, 3 kW and 5 kW power outputs, PWRstations are designed for scalability and can be easily configured to multiply energy output as needed. By Q2 2016, PWRstation gensets will be offered in power outputs that range between 1.5 kW and 100 kW.

"PWRstation's racking system technology addresses many of today's key customer acquisition concerns, including speed to activation," says Roche. The 5 kW PWRstation® Genesis deploys its 16 panels in less than five minutes versus today's fastest installation timelines of 12 panels per man-hour for traditional fixed solar systems. Thus, according to current industry criteria used to measure the speed of solar installations, a PWRstation "activation" is 16 times faster than the fastest traditional installation today.

Additional PWRstation advantages include full rooftop access that substantially reduces scheduled roof maintenance and repair costs in grid-tied, urban situations, as well as transportability and rapid deployment for rural electrification, temporary humanitarian, military and emergency situations.

The PWRstation® Genesis will be introduced during the Solar Canada trade show in Toronto at the Canadian Energy booth #1606, December 7 and 8, 2015.



Solar Power. Simply Delivered.

**About Canadian Energy:** Canadian Energy is a team of honest, humble and hungry people obsessed with providing our customers the best stored and renewable energy solutions. We're excessively curious, passionately Canadian and relentlessly supportive.

We are 100% Canadian owned and operated and a leader in the distribution of batteries, power management, power conversion, circuit protection and renewable energy products. We're one of the fastest growing companies in Canada and to stay on top we continue to make substantial investments in infrastructure, leading technologies and superior products. We have a dedicated renewable energy team committed to the planning and execution of custom solar, energy storage and back-up power solutions.

Our national distribution network of over 20 coast-to-coast warehouse locations allow us to provide our customers with responsive and reliable distribution, unprecedented support and the best backed warranties in Canada.

Our relentless pursuit is to grow our business by helping our customers grow theirs. For more information, please visit <http://www.cdnrg.com>.

**About PWRstation:** PWRstation is a solar products development company committed to clean, renewable and environmentally sustainable energy that is affordable, easy to access and rapid to activate. Engineered in Switzerland, PWRstation's proprietary Genesis® retractable solar racking system technology and its pre-assembled and transportable activation-ready solar gensets remove the complexities, time and cost of traditional solar installations; bringing economies of scale to a global industry characterized by time and labor intensive custom-built projects. The company is based in Lausanne, Switzerland, with offices in Biel/Bienne, Switzerland, Miami, Florida and Charlottes, North Carolina, USA.

PWRstation is a member of SEIA, Swisscleantech, Swissolar and Electrosuisse.

For more information please visit: [www.PWRstation.com](http://www.PWRstation.com) and follow the company on Facebook and Twitter. Media Contact: Contact PWRStation Corp. media division via email at [mediarelations@pwrstation.com](mailto:mediarelations@pwrstation.com)

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