

PWRstation Touts Pre-Assembled Solar Systems

PWRStation has announced plans to “to ramp up operations and distribution alliances” in the United States and Europe, the Middle East, and Africa (EMEA). To that end the Miami-based company is completing a second round of financing.

Wednesday, 06 August 2014: Intended to take advantage of the often high cost of custom solar installation, PWRStation offers pre-assembled plug and play retractable solar energy delivery systems designed for residential, business, mobile, and off-grid end user sectors.

Cofounder and chief executive officer for the Americas Ludovic Roche says, “Our vision is to bring simplicity, accessibility and price competitiveness to residential and non-residential solar customers around the world. As a solar company that has chosen to make its headquarters in Miami, our biggest challenge to date has been to gain the same traction in our state as we have experienced elsewhere, simply because Florida is a state unfriendly to solar.”

Investment banker Kim Perry notes, “In the developed world, there is need for portable devices that can be transported and deployed (and folded up) easily as is the case with PWRStation. Examples include the military, emergency services and situations where severe weather conditions, such as heavy snowfall. Additionally, even for more static environments, the PWRstation device has merit because the installation costs are minimal.”

Perry adds: “There are approximately 1.5 billion people in world who are off-grid (not connected to the electric grid). The World Bank has estimated that 70 percent of Africans are off grid and Africa spends about \$10.5 billion per year on low-quality fuel based lighting such as kerosene. A PWRstation in every village would provide clean low cost electricity to the neediest and allow, for example, children to read at night and hence progress far more than they otherwise could do.”

About PWRstation Corp: Engineered in Switzerland, PWRstations are unique solar genset solutions for grid-tied and off-grid end-users. Its genset solutions address the ever growing need for hybrid, nano and micro grid technology, offering a versatile design which integrates well with diesel generators and storage, or when used in a grid-tied environment. Built locally by reputable manufacturers, PWRstation gensets are distributed globally via certified installers and OEM distribution partners. The company is based in Lausanne, Switzerland, with offices in Bienne, Switzerland and Miami, Florida.

PWRstation is a member of Swiss Cleantech, and SEIA

For more information please visit: www.PWRstation.com and follow the company on Facebook and Twitter.

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